

# eDisplay – Electronic Commerce Solution

## INDUSTRY EXPERTISE

We have been in business in Information Technology since 1983 with tremendous experience in many vertical markets.

## TECHNICAL SUPPORT

We provide the first level of support at a Level 3 knowledge level so you can be assured that your calls will be answered by someone who knows your system and who can give you the correct answer the first time.

## LOW COST OF OWNERSHIP

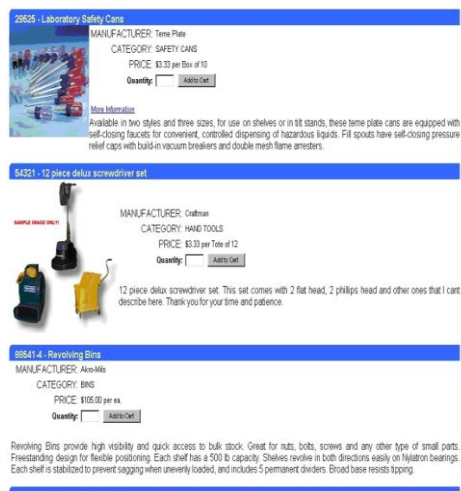
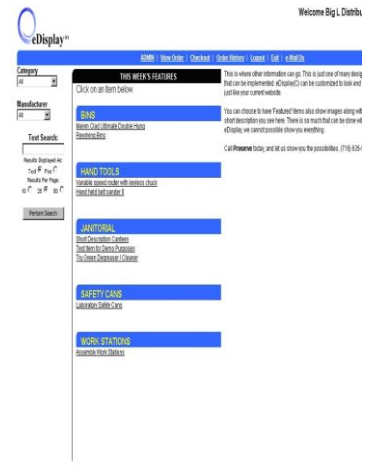
Our solutions provide real and immediate benefits that provide a lower cost of ownership than most of our competitors.

## TURNKEY SOLUTIONS

We provide Solutions and Services so you can Optimize and Realize benefits to your organization.

For more information on any of our products or services please visit us on the Web at:  
[www.proserve-solutions.com](http://www.proserve-solutions.com)

**eDisplay** is a Commerce Suite Of Programs - Electronic Catalog, Shopping Cart, Promotions and is a great solution for companies just entering the ecommerce market place. It provides you with the ability to have a website to conduct ecommerce business with a robust shopping cart solution. If you created a website to have a presence on the internet that is a good start but what value if any is it bringing to your business? **eDisplay** is a web-based electronic catalog creation and viewing program. **eDisplay** was created by **ProServe Solutions** to allow companies with web sites to display their product offerings on the web without having to create individual static pages. **eDisplay** allows you to build your electronic catalog at your own pace by using a browser-based administration facility to add items to the catalog one at a time. Once an item is added to this system, it is immediately visible on the web.



**eDisplay** enables you to do the following:

- Create a searchable and graphical electronic catalog>
- Each item has Category, Subcategory, Price Level, UOM, short description, long description, item image, document attachment link.
- Attach documents to each item, I.E.: MSDS sheets, More Information.
- Use the Shopping Cart module to take online orders
- Use members area to validate existing customers, each with their own price level
- Keep unlimited online purchase history
- Take credit card orders in batch or real time processing Secured SSL shopping for consumer confidence

**eDisplay** is a great solution to get your business exposure to new markets and new opportunities.

For more information on **eDisplay** and how solutions from ProServe Solutions can help your business please contact us at 716-635-5080.

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YOUR INFORMATION TECHNOLOGY PARTNER  
**PROSERVE**